

MAURIZIO ZOLLO

Professor Zollo is the Dean's Chaired Professor in Strategy and Sustainability at the Management and Technology department of Bocconi University and director of the Center for Research in Organization and Management (CROMA). He also has a part-time chair appointment at the Vienna School of Economics and Business (WU), in the Strategy and Innovation department, and is Visiting Professor at the Sloan School of Management of the M.I.T.. He is currently the president of the European Academy of Management (EURAM), after having served as editor of the European Management Review, EURAM's official journal.

His research work aims to understand how business organizations evolve over time and how managers can guide these evolutionary processes through the combined use of strategic growth initiatives and profound organizational change, innovation and learning processes. It thus focuses on the management of complex strategic initiatives, from M&A and partnerships to sustainability-oriented innovation and transformation processes. His current research activity includes directing two major collaborative programs: the Global Organizational Learning and Development Network (GOLDEN) for Sustainability (see www.goldenforsustainability.org) program and the neuro-scientific foundations of strategic decisions.

He is the author of 32 academic articles, 10 managerial publications and 2 books over the last decade. The managerial insights from his research were featured on the Harvard Business Review, the McKinsey Quarterly, the Wall Street Journal and the Financial Times, whereas the academic output is published on some of the most respected journals, such as AMJ, AMR, SMJ, Org. Sci, ICC, Org. St., AMP and Res. Pol. His research has received over 5,700 (Google Scholar) citations (about 1,600 on ISI) .

Professor Zollo served for a decade on the Executive Committee of the Academy of Business in Society, which he helped establish in 2001. For the Strategic Management Society he chaired the Innovation and Knowledge interest group and was a founder and chair of the Stakeholder Strategy interest group. A past member of Executive Committee of the strategy division of the Academy of Management, he also co-founded the Business & Society division of EURAM. In addition to his editor role for the European Management Review, he also served as associate editor or editorial board member of six other leading academic journals in strategy and organization studies.

He joined Bocconi University in September 2007 after having served for 10 years on the faculty of INSEAD in the strategy department. He holds a Ph.D. degree in management from the Wharton School of the University of Pennsylvania and a laurea degree in monetary economics from Bocconi University. Before starting his academic career, he was a strategy consultant at McKinsey & Co. and investment banker at Merrill Lynch.

Before starting his academic career, professor Zollo worked as a strategy consultant for McKinsey & Co. and as investment banker for Merrill Lynch. He has also delivered executive development programs for firms like IBM, Johnson & Johnson, Procter & Gamble, Daimler Chrysler, Foster's, KPMG, AON, Société Générale, DNV, Dexia Bank and Telecom Italia.