

# GIUSEPPE GRECO



## PERSONAL DETAILS

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Date and Place of Birth: 22/02/1981 – Rome - Italy  
Nationality: Italian  
E-mail: greco81@hotmail.it

## EDUCATION/QUALIFICATIONS

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- 10/2009 – 10/2010 **Lumsa-Angelicum** – Rome – Master “*Management and Corporate Social Responsibility*”. Project: “*The role of financial institution in human rights and social responsibility promotion: The Export Credit Agencies Case Study*”;  
<http://www.masterlumsa.it/corsi/scheda/management-e-responsabilita-sociale-dimpresa.html>.
- 2001 - 2009 **La Sapienza University** – Rome – Degree in Communication Science, post-degree in Corporate Communication.  
Degree Project: “*Sustainable Development and Corporate Internationalization. The development of CSR in Brasil: The case study of Petrobras - PB*”.
- 01/2008 – 01/ 2009 **Universidade de Sao Paulo** - ECA-USP Sao Paulo - Researcher through international cooperation between *La Sapienza* and *USP* university.
- 07/2008 – 12/2008 **ECA-USP** – Course of “*Marketing e Comunicação Persuasiva nas Empresas Contemporaneas*”, Prof. Dr. Mitsuro Higuchi Yanaze.  
**Researcher Center “Cepop Atopos”** – Sao Paulo – researcher on digital technology,  
<http://www.grupoatopos.blogspot.com/>.
- 09/2009 – 12/2009 **La Sapienza** – Rome – Courses on “*Millennium Development Goals*”, MDGs,  
<http://w3.uniroma1.it/sapienzamillenniumcourse/>.
- 1995-2000 **Liceo Statale Tullio Levi Civita** – Rome – Scientific High School.

## WORK EXPERIENCE

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- 15/03/10 – 15/03/11 **SACE S.p.A.** – Rome – *stageur* in Corporate Social Responsibility area – Legal Affairs. Activity: CSR Analyst, engagement with stakeholder, public and institutional relations, accountability and disclosure, reporting, work-life balance, social and environmental communication project.
- 06-12/2008 **WIZARD escola de idiomas** - São Paulo – Italian language teacher.
- 09/2006 – 09/2007 **Delta Doc.srl** – Adverting & Marketing Agency - Turin - Account Executive and integrated communication project;
- 2003 to 2006; in 2009 **PubliFantasy** Agency – Rome – Manage of Communication Campaign.
- 2002 **Between srl** - Rome - *Customer Care* DHL and Enel.

## FOREIGN LANGUAGES

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*Excellent knowledge of Portuguese spoken and written language:*  
01-09/22-12 2007 **Brazilian Embassy** - Rome – Middle Course spoken and written Portuguese;  
15-03/15-07 2008 **Universidade de Sao Paulo** – Advanced Course on spoken and written Portuguese.

*Good knowledge spoken and written English :*  
01/10 – 01/12/2010 **Byron school of English** – Rome - *English Course for TOEIC*;  
15/10 – 15/06/2010 **Byron school of English** – Rome - *Course of Business English*.  
<http://www.byronschool.it/web/>

**Spanish** - basic knowledge spoken and written.

## INFORMATIC KNOWLEDGE

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09/2007 – 12/2007 **Infor Idea** - Rome - Course of informatics knowledge for Office and network technology.

## RELATIONAL SKILLS

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Excellent relational capacity in team work. Multi cultural experience and sporting life style. I like to attend events on Sustainability and Corporate Social Responsibility to get new experiences and to improve my knowledge. Below some events I attended:

- **Midias Nativas** 2008 – workshop digital inclusion of indigenous population – São Paulo Cultural Center 25-27/03/2008, <http://www.eca.usp.br/atopos/midiasnativas/>
- **Conferencia Internacional Ethos 2008** – Corporation and Social Responsibility, São Paulo 27-30/05/2008 – <http://www.ethos.org.br/CI2008Dinamico/site/>
- **The Environment between local and global** - workshop La Sapienza, Arpino 25/09 – 05/10 2009 - <http://w3.uniroma1.it/seminariarpinati/>.
- **Forum CSR ABI** - Rome 10-11/02/2010 - <http://www.abieventi.it/eventi/1033/>
- **Forum CSR ABI** - Rome 20-21/01/2011 - <http://www.abieventi.it/eventi/1251/forum-csr-2011/>
- **Dal Dire al Fare** – Fair on Corporate Social Responsibility – Bocconi University – Milan 28-29/09/2010, <http://www.daldirealfare.eu/>

## GOAL

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I want to improve my knowledge and professionalism on Management Relationships. I'm looking for a innovative working contest and foreign experience.

Date 01/01/2011

*Giuseppe Greco*