



in collaboration with CSR Manager Network



Who are the sustainability managers in Europe?

Salone della CSR e dell'Innovazione Sociale

2 october (2.00 – 3.30 pm), Università Bocconi - via Roentgen 1, Milano

The meeting is dedicated to the presentation of the results of the recent survey conducted by the European Association of Sustainability Professionals (EASP), the association of sustainability professionals that the CSR Manager Network promoted some years ago. The survey will highlight similarities and differences between managers who oversee sustainability issues in seven European countries: France, Germany, Italy, Serbia, Spain, Turkey and the United Kingdom. The organizational positioning, the relations with the top management, the activities carried out, the participation in the elaboration of the strategic plan: these and others, the topics that will be commented by the seven representatives of the EASP partner organizations.

- 2.00 – 2.10 pm *Greetings and welcome - Fulvio Rossi, CSR Manager Network*
- 2.10 – 2.25 pm *Presentation EASP survey 2019 – Chiara De Bernardi, ALTIS-Università Cattolica*
- 2.25 – 3.30 pm *Comments from different countries.
Moderator, Davide Dal Maso CSR Manager Network (Italy)*

Serdar Dinler, CSR Turkey (Turkey)
Inés García-Pintos, DIRSE (Spain)
Manuela Macchi, CSR Manager Network (Italy)
Milica Miskovic, Responsible Business Forum Serbia (Serbia)
Marlène Morin-Lallemand, C3D (France)
William Pickett, ICRS (UK)
Martina Prox and Anna Zubrod, VNU (Germany)

Thanks to the support

